

# Asscher Roofing Company



## The important questions before you choose:

This is a big purchase, so we want to make sure that you have all the information you need to move forward with confidence and security. We compiled some common questions that every homeowner or resident should know when purchasing a new roofing system.

### Why are all my quotes different prices?

There are a number of things to consider when comparing roofing companies, the difference in your price may be a result of quality or lack thereof and other key factors that we will outline below.

**Material Quality:** There are many brands & types of shingles when it comes to asphalt roofing, it's important to know the material that you've been sold as well as the material that goes onto the roof to make sure you've been sold the right material at the right cost. The life expectancy of your shingle depends on the manufacture & their quality. Keep in mind that some roofing companies will use black tar paper as an underlayment which is susceptible to leaks and decomposition as opposed to our synthetic underlayment that protects against harsh weather conditions.

**Labor Quality:** Some contractors may sell you a new roofing system under their business name, but will send out subcontractors to complete your work. This practice allows companies to generate larger profit at your expense with less skilled labor and without assurances. We stand by all our employees, materials, and warranties to make sure we take care of you properly.

**Contractor Name:** national roofing companies have a higher amount of brand recognition which means they have more expenses. This can result in a premium cost for you. We're a local family company, so we understand the environment your roof will live in and will provide you with the same quality we've provided to our friends, family, and neighbors in your area.

### Does my warranty make a difference?

Yes! But that depends on who installs your roof, how they install it, and which warranty you've opted for. Our Asscher Diamond Standard is to provide the best most affordable warranty we can with the best possible coverage. Our weather stopper system plus warranty by GAF is truly the difference maker with its non-prorated coverage for 50 years. This covers your roof for its full life, and covers more than just material.

### Why does quality of my roof matter?

The quality of your roof is incredibly important: it takes care of you, your home, and your wallet when done correctly. A high quality roof will last longer, will keep your AC & heat working better, and will last longer. Poorly installed roofing may result in additional costs, dangers to you or your loved ones, as well as larger scale expenses to repair, replace, or even structurally reinforce your home.

Picking the right roofing contractor may be hard, but it's about trust, quality, and transparency. Use our handy contractor comparison chart on the other side of this sheet to make the best choice possible!

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## The Contractor Comparison Chart:

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Shingle Type:		Roof Preparation:	
Labor:		Labor Cost:	
Warranty Type:		Warranty Cost:	
Add on:		Add on:	
Total Cost:			

Contractor #2:			
Type of Material:		Roof Preparation:	
Labor:		Labor Cost:	
Warranty Type:		Warranty Cost:	
Add on:		Add on:	
Total Cost:			

Contractor #3:			
Type of Material:		Roof Preparation:	
Labor:		Labor Cost:	
Warranty Type:		Warranty Cost:	
Add on:		Add on:	
Total Cost:			